

Russel Timosan

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Summary

Results-driven Digital Marketing Specialist and Web Developer with over 15 years of experience in website design and development and 6 years of experience in digital marketing. Skilled in creating high-performing digital strategies that strengthen brand presence, improve customer engagement, and generate measurable business growth. Experienced in combining creative design, technical expertise, and marketing strategies to deliver impactful online solutions. Please visit my site

<https://russtimosan.com>

Career history

Web Graphic Designer and Wordpress Developer and Video Editor at ATM Depot

August 2022 – April 2026

Manage social media and blog post graphics, Responsible for their website new page additional page design and manage the weekly updates, maintenance and security.

Web Designer and Developer / Digital Marketer at Freelance

December 2012 – Present

Manage my clients all over the world and offer them my services as Web UI/UX Designer and Wordpress Developer, SEO, Social Media Marketing, Promotional Video Editing. Working as a Homebase freelancer.

Key responsibilities

- End-to-End Web Development: Designing and deploying custom, responsive WordPress websites using
- Manage my clients Social Media page
- Create promotional videos or posts to promote their business.
- Elementor and front-end best practices to ensure high-speed performance and cross-device compatibility.
- UI/UX & Visual Branding: Crafting intuitive user interfaces and wireframes from scratch, alongside developing comprehensive brand identities, logos, and vector graphics.
- Global Client Management: Managing diverse international accounts as a dedicated freelancer, handling project lifecycles from initial creative consultation to technical execution and final delivery.
- Performance Optimization & Maintenance: Auditing and maintaining client sites to ensure peak security, SEO visibility, and technical health.
- Multimedia Integration: Blending motion graphics and high-impact video editing into digital platforms to enhance user engagement and visual storytelling.

Achievements

- 15 Years of Excellence: Successfully maintained a decade-plus freelance career, delivering high-quality design and development solutions for a diverse global clientele.
- High-Performance Architecture: Engineered numerous custom WordPress sites from the ground up, prioritizing "design-first" workflows that significantly improved site loading speeds and user retention compared to standard templates.
- Strategic SEO & Visibility: Managed full-scale technical SEO and maintenance for established platforms like atmdepot.com, driving measurable growth in search rankings and digital footprint.
- Full-Spectrum Branding: Developed and launched cohesive brand identities for various industries, bridging the gap between static graphic design and dynamic multimedia content.
- Optimized User Experiences: Transformed complex UI/UX wireframes into responsive, high-conversion web interfaces that balance aesthetic appeal with seamless functional logic.
- Technical Troubleshooting & Security: Proactively audited and secured client websites, ensuring 100% uptime and protection against technical vulnerabilities through advanced maintenance protocols.

Web Designer - Front End Developer at Philwebservices

September 2010 – December 2012

Successfully direct web design projects from initial concept through final delivery, collaborating closely with stakeholders to align creative vision with business goals while consistently meeting technical requirements and deadlines. By leading production teams and translating complex features into tangible user benefits, ensure every project drives measurable results and fulfills client objectives.

Web Designer - Graphics Designer at Philwebservices

September 2008 – August 2009

Training as a Web and Graphic Designer after I graduated from college. Manage local and international clients with their website and graphics design projects. Handle some front-end development jobs

Education

Diploma in Ecommerce and Programing from SYSTEM INSTITUTE OF TECHNOLOGY (STI COLLEGE)

Graduated 2008

Study in web programming languages and tools Wrote a Thesis on: Web Ecommerce platform Won the best web design Thesis Award.

Key skills

Web UI/UX Design, Graphic Design, Logo Design, Brochure Design, html, css, javascript, jQuery, reactJS, NextJS, php, mysql, Front-End Development, Wordpress Development. Video Editing/Long Videos/Reels

References

Available upon request